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## **Additional Opportunities**

### **Journals**

Continue to reach out to our membership throughout the year with advertising in the *Medium*, the official journal of the Washington Library Media Association and the *Interchange*, the official journal of the Oregon Association of School Libraries. Both journals are published quarterly.

### **Web Sites**

OASL home page:

<http://www.oasl.info>

WLMA home page:

<http://www.wlma.org/>

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**For more information  
contact:**

**Allen Kopf, Exhibits Chair  
PO Box 2335  
Walla Walla, WA 99362**

**541-922-6527 (work)  
541-922-6599 (FAX)  
509-525-0594 (home)**

**Email:**

**[allen.kopf@umatilla.k12.or.us](mailto:allen.kopf@umatilla.k12.or.us)**



**Exhibitor Prospectus  
For  
Elect To Lead Conference  
2008**

Joint Conference of the  
Oregon Association of  
School Libraries  
and the  
Washington Library Media  
Association

**October 9-11, 2008  
Portland, Oregon**

at the  
Oregon Convention Center

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## About the Organizations

The Washington Library Media Association (WLMA) and The Oregon Association of School Librarians (OASL) are professional educational school library organizations consisting of school librarians, library media specialists, library paraprofessionals, library assistants, school media supervisors, ESD media directors, computer specialists, academic library/media faculty, teachers, principals and others responsible for providing school library and information services at the building, district and Educational Service District (ESD) levels. These association members control and influence purchasing of books, subscriptions, library automation and related systems and products in the states of Washington and Oregon.

## About Portland

This joint conference of WLMA and OASL will be held at the Oregon Convention Center in Portland Oregon. Portland, which is located at the confluence of the Columbia River and the Willamette River, is beautiful in early October. There are many opportunities for shopping and cultural events in the Portland area. Portland is accessible via I-84 and I-5. Portland International Airport is only minutes away from the conference site. For more information visit the Portland Oregon Visitors Association at [www.travelportland.com](http://www.travelportland.com)

## The Conference Market

The WLMA-OASL joint conference typically hosts 1000-1200 members during the three day event. During this time we offer 17 hours of exhibits on Thursday evening, Friday, and Saturday morning which will provide you and your company with countless opportunities to contact our members. The exhibits open with a social event. The time schedule features four "no-conflict exhibit times" on Thursday evening, Friday and Saturday. This is a time that is dedicated to the exhibits. There are no other events or sessions scheduled and conference participants are encouraged to visit the exhibits area during these times.

## Exhibit Space

Exhibits will be located in Exhibit Hall B at the Oregon Convention Center. DWA, the official exhibits service contractor, will send out Exhibit Service Kits in the summer of 2008 to contracted exhibitors.

This year we are pleased to offer 10 X 10 professionally draped exhibit booths with

- 8' high drapery along the back of the booth
- 3' high drapery along the sides of the booth
- One 8' draped table
- One 7" x 44" exhibitor identification sign
- A chair and wastepaper basket
- One (1) food coupon for each booth purchased
- After hours security in the exhibit area.

Additional booth furnishings will be available at additional cost. More information will be available from the service kit .

## Internet Access

Electrical power and Internet service will be provided at a cost. Each exhibitor must order the needed service. Orders can be made online by contacting the convention center at [www.oregoncc.org](http://www.oregoncc.org).

## Benefits of exhibiting at this Conference

- Alphabetical listing in the Conference Program including contact information.
- Corporate membership in both WLMA and OASL with the first exhibit booth which provides you with mailings from both associations.
- Seventeen hours of contact time with members of two professional school library associations.
- Gala Exhibits Opening on Thursday evening with special door prize drawings.
- Four "no-conflict exhibit times" during the conference.